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## Integrated cyber defence platform

No technology or vendor can protect your organization from all cybersecurity risks. That's why Symantec is pushing the vision of an integrated cyber defense platform (ICD) to combine multiple technologies with an integrated approach. On February 27, Symantec announced a major set of developments for ICD with new capabilities to help organizations understand different technologies and threats in an integrated way. Among the technologies announced as part of the ICD are administrator capabilities that provide visibility into threats, policies, and investigations across the environment. ICD administrators can benefit from ICD Exchange, a data exchange technology for sharing events and intelligence on Symantec and third-party systems. Symantec's Art Gilliland, EVP and GM enterprise products were the single platforms that integrate cloud and premise security, ICD said at an ICD launch event. ICD provides the best breed of protection across endpoints, networks, applications, and the cloud. Gilliland said the move to create an integrated platform actually began in 2016 after Symantec acquired Blue Coat in a \$4.65 billion deal. Symantec has acquired several other companies over the past two years, including Fireglass, Skycure, Javlin and Luminat, to further strengthen its security portfolio. While efforts to build an integrated cyber defense (ICD) platform are nothing new, Peter Daggart, Symantec's vice president of business development, told eWEEK that the ICD exchange is new and a direct result of symantec's development over the past two years. ICD Exchange enables us to share events, actions, and intelligence across both symantec portfolios and third-party systems, enabling us to integrate platforms and enable better efficient cybersecurity and rapid innovation, Daggart said. It's not always easy for ICD Exchange to share information between different platforms, vendors, and technologies. ICD Exchange standardizes the interface between Symantec's enterprise security technology portfolio and its diverse ecosystem of technology partners, Dogart said. Daggart explained that the ICD Exchange schema consists of a set of attributes, objects, event types, and categories. Fields extracted from product logs and telemetry are mapped to the standard dictionary of attribute names, and their values are normalized to standard data types, defined ranges, and heat numbers. Attributes that model common entities, such as files, processes, email, and network connections, are combined into reusable objects. The scalar attributes and objects are then combined into a type of event that gives meaning to the behavior that generated the event. Finally, event types fall into high-level categories such as security, system activity, and compliance. This highly efficient approach allows it to become a security application using standards such as RabbitMQ and OpenC2. Interoperable with each other quickly, ICD administrators are about ICD Exchange getting information, but ICD administrators provide interfaces and dashboards for managing security controls. We leverage artificial intelligence capabilities for security management to provide AI-guided policy updates, enhanced security hygiene, and streamlined workflows. Dogart stressed that ICD managers are not security information and event management (SIEM) technology. Rather, he said, the goal of ICD administrators is to gather management consoles for different security controls. Along with the DLP 15.5 ICD update, Symantec has announced the new Data Loss Prevention (DLP) 15.5 release. DLP 15.5 updates are now integrated with Symantec Endpoint Protection (SEP) to introduce data loss protection into endpoints with an integrated approach. DLP 15.5 also benefits from new data classification controls to automatically classify data on endpoints and suggest classification levels to users when tagging newly created content. Symantec will continue to build and expand its ICD capabilities in the coming months and years. Our main internal R&D Priorities focus on cloud migration, expand the use of AI and ML across your portfolio, find more ways to automate and manage security for your customers, and mitigate them from the growing burden. Sean Michael Kerner is senior editor InternetNews.com eWEEK and 2015. Follow @TechJournalist on Twitter. Art Gilliland Senior Vice President and General Manager The cybersecurity world is undergoing dramatic change and change is fast and furious. As the mobile-centric era grows, new pressures are being placed on security leaders. But this is a cybersecurity environment that is hardly similar to what we faced just a few decades ago. The growth of cloud and mobile technologies can lead to more endpoints to manage, more networks for security, and more data to protect. Unfortunately, most organizations still can't hire qualified people to do their jobs. The haphazard growth and expansion of security infrastructure is creating complexity and slow response times. Upshot: A patchwork of differentiated tools that put additional strain on SOC resources and hinder effective and rapid threat detection. Attackers are not just more opportunistic. It also exploits security to steal data and damage reputational damage to companies that fail to guard guards. Symantec Enterprise's business unit, Broadcom (NASDAQ: AVGO), aimed to improve response time and efficiency while reducing the cost and complexity of cybersecurity for customers. The disconnected point security tool worked well in 2009, but it won't be cut a few years later. I hear this all the time from customers who want the industry to offer more. An approach to cybersecurity that works on devices, networks, applications, and the cloud. CIS has no time or resources to waste trying to jerry-rig an increasingly outdated system. They are asking for help integrating and integrating portfolios and third-party product offerings using platforms and architectures that will grow and adapt as security needs change. They are asking for help in achieving a zero trust architecture. Symantec's answer is integrated cyber defense (ICD). This single platform integrates cloud and on-premises security and provides the best protection across endpoints, networks, applications, and the cloud. ICD also integrates the best Symantec and third-party products and services. After a while you will see more. This is not a minor achievement and is the result of a journey that began when we took over the Blue Coat. The acquisition added market-leading web and cloud security technologies to Symantec's leadership in the endpoint, email, secure web gateway, CASB, and DLP market space. The technology world was changing, and we were staying ahead of it. However, we also heard from customers that they faced embarrassment as they further integrated cloud and mobile technologies into their operations. They hurt spending a huge amount of time and money integrating all the points technology, and worse, they weren't able to integrate it at all. We needed help deriving value from more and more cybersecurity investments. To that end, we have invested in platform strategies and roadmaps to deliver what is known as integrated cyber defense. We have significant R&D to integrate our products with key customer pain points that protect the information in our SaaS applications. invested effort. Integrating complementary technologies such as cloud access security brokers (CASBs) and DLP To enhance endpoint security with advanced endpoint detection and response (EDR) to protect against targeted attacks, protect your infrastructure from endpoint to cloud for zero trust security implementation. Our goal was to reduce the cost and complexity of cybersecurity while improving response time and efficiency for our customers. We have since acquired innovative security technologies such as Fireglass, Skycure, AppTwrite, Javlin, Luminat, and more to meet new challenges and quickly integrate them into symantec's portfolio. At the same time, we opened the API to work deeper integration with key technology players. Our goal was to reduce the cost and complexity of cybersecurity while improving response time and efficiency for our customers. Working in a more integrated IT world, we started to create an open platform to reduce the burden of integration for our customers. We also opened APIs, designed new interfaces if they didn't exist, and built programs to recruit key partners across the security environment. And with today's announcement, I'm excited to The idea resonated across the industry. With the launch of ICD, 120 partners have worked with us and so far, have built more than 250 new applications and services that work with our platform. This includes elite partners such as Amazon, Box, IBM, Microsoft, Oracle, and Splunk. Even in an industry where there are too often rules where hype is no exception, this represents unprecedented collaboration. We're really proud of the progress symantec has made, but most importantly, our customers see it clearly. So where do we go from here? We will continue to invest in products, services and partners that enhance the delivery of integrated cyber defenses. Some key R&D Priorities include: Better tools for cloud migration that use artificial intelligence and machine learning extensively across our portfolio, and we believe this will ensure more value for our customers and better security for our organization. Broadcom's Symantec Enterprise division has a unique position with a clear vision and winning portfolio, with thousands of experts every day to protect its users. And our shared experience is that the best defense for the future is integrated defense. Symantec Integrated Cyber Defense Art is currently senior vice president and general manager of Symantec Enterprise, a Broadcom division. Broadcom.

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